

JA Our Region®

JA Our Region introduces fourth-grade students to entrepreneurship and upper elementary grades social studies learning objectives, including regions, resources, and supply chains.

Following participation in the program, students will be able to:

- Differentiate between entrepreneurial skills they have and those they would like to acquire.
- Recognize how entrepreneurs use resources (human, capital, natural) to produce goods and services in a region.
- Describe the skills and tasks, an entrepreneur must master to start a successful business.
- Explain how trade leads to economic interdependence among nations.



Session Titles and Summaries:

- 1 Session One: Be an Entrepreneur**
Students explore well-known businesses, their origins, and the traits common to the entrepreneurs who started them.
- 2 Session Two: Resources: Tools for Entrepreneurs**
Students are introduced to resources and how entrepreneurs use resources to offer products and services in a region.
- 3 Session Three: Hot Dog Stand Game**
Students learn about the fundamental tasks performed by a business owner. They play a game and track the revenue and expenses of a business.
- 4 Session Four: Entrepreneurs Solve Problems**
Students journey through the complex world of business problem solving by weighing potential risks and rewards and tracking the outcome of their decisions.
- 5 Session Five: Entrepreneurs Go Global**
Students demonstrate the supply chain through a hands-on manufacturing and trade experience.

Join Junior Achievement's national network of more than 213,000 volunteers and help students in your community connect the dots between what they learn in school and the "business of life"—work readiness, entrepreneurship, and financial literacy.

JA's Turnkey Volunteer Solution:

Personalized Placement

JA works with you to ensure you teach at the location and grade level of your choice.

Comprehensive Training

JA staff provides training so you are comfortable visiting the classroom. You will be trained in classroom management, understanding and delivering the JA curriculum, working with the classroom teacher, and communicating effectively with students.

Minimal Time Commitment

The time commitment is minimal compared to the significant impact you make. This elementary grade-level program includes five 45-minute sessions.

JA provides you with a kit containing all of the session plans and student materials you'll need to make every minute count.

JA Staff Follow-Up and Support

JA staff is available to answer your questions or make suggestions about your volunteer assignment.

JA Our Region®

This program introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a community. Students solve problems by weighing risks and rewards.



- 1 **Guide for Volunteers and Teachers**
Provides session plans, teaching tips, and talking points.
- 2 **Certificate of Achievement**
Given to students in recognition of their participation.
- 3 **Vocabulary Flash Cards**
Help students learn the program's vocabulary.
- 4 **What Does an Entrepreneur Look Like? Poster**
A colorful visual aide that describes traits common to entrepreneurs.
- 5 **My Entrepreneur Traits Card**
A tool used to identify personal business-success traits.
- 6 **Entrepreneurial Eraselet**
A fun take-away wristband.
- 7 **United States Map Poster**
Helps students to identify geographic regions.
- 8 **JA Our Region Flier**
An activity flier based on starting a business.
- 9 **Business Task Card**
Demonstrates the six tasks important to successful businesses.
- 10 **Hot Dog Stand Game Board**
An engaging way to learn the business basics.
- 11 **Hot Dog Stand Money Tracker**
A revenue and expenses tracking sheet.
- 12 **Problem-Solver Bookmark**
Helps students learn the five steps used to solve a problem.
- 13 **Problem-Solver Catcher**
A handout students open and close to determine price, advertising, and supply for a business.
- 14 **Supply Chain Flier**
An activity flier demonstrating production and distribution.